



## BOARD MEETING MINUTES

**DATE:** 21 March 2017 **TIME:** 7:30pm MST **MODE/LOCATION:** Telephone/Conference

### CALL TO ORDER

A regular meeting of the Colorado Independent Cattle Growers Association was held. The meeting was called to order at 7:33pm and presided over by President Lorene Bonds.

### ATTENDEES

OFFICERS PRESENT: President Lorene Bonds, Vice-President Cody Jolly, Secretary Curt Werner, and Treasurer Janell Reid.

DIRECTORS PRESENT: John Beaty, Wayne Rusher, Tom Hendrix, and Martin Canterbury.

PAST PRESIDENTS PRESENT: Gerald Schreiber, John Reid, Kimmi Lewis & Wil Bledsoe.

GUESTS PRESENT: Intern Morgan Young, Lobbyist Totsy Rees, R-CALF Representative Bill Bullard, and Recording Secretary Kelli Jo Brubaker.

MEMBERS ABSENT: Tom Robb, Paul Schmucker, Don Gittleson, David Cundiff, and Kristine Lewis.

### APPROVAL OF PREVIOUS MINUTES

The meeting minutes from 21 February 2017 CICA Board Meeting were reviewed for approval. A motion to approve the minutes as corrected was made by Janell. Wayne seconded the motion. The motion carried unanimously.

### APPROVAL OF TREASURER'S REPORT (attached to approved minutes)

The Treasurer's report was presented by Janell Reid as follows:

BALANCE FROM PREVIOUS MEETING:	\$27,347.32
TOTAL EXPENSES SINCE LAST MEETING:	\$1,757.60
TOTAL INCOME SINCE LAST MEETING:	\$6,370.00
BALANCE as of 20 March 2017:	\$27,959.72
RAFFLE ACCOUNT BALANCE:	\$4,217.50
INTERN ACCOUNT BALANCE:	\$1,270.00
INTERN CD BALANCE:	\$1,958.48
TOTAL ASSETS as of 20 February 2017:	\$35,405.70

A motion to approve the Treasurer's Report as submitted was made by Tom Hendrix. Martin seconded the motion. The motion carried unanimously.

## **AGENDA**

### **R-CALF REPORT**

DISCUSSION: Bill Bullard reported on several topics including recent meetings with the Director of National Trade, COOL, likely upcoming lawsuit to prove need for COOL, request of R-CALF's input to the Trump Administration, and support for Dr. Angus Macintosh's appointment. Lorene asked Mr. Bullard to attend CICA convention July 14<sup>th</sup> and 15<sup>th</sup>. Mr. Bullard has added this to his calendar. R-CALF is also participating in the fire relief with a hay program.

ACTION: No action taken.

### **LEGISLATIVE REPORT**

DISCUSSION: Totsy reported that Kimmi's COOL bill will be heard on April 23<sup>rd</sup>. Kimmi stated that there will be 5 remote locations throughout the state where citizens can testify. Kimmi's aid Julie then gave instructions to anyone wishing to testify in support of the COOL bill how to sign up. A road improvement bill will be heard in committee tomorrow and Totsy is lobbying to send this bill to the voters. Totsy suggested a letter writing campaign as well as some press releases regarding Kimmi's COOL bill to help with support.

ACTION: No action taken.

### **MEMBERSHIP REPORT**

DISCUSSION: In Kristine's absence Kimmi reported that all membership funds that have been received have been forwarded to Janell.

ACTION: No action taken.

### **OLD BUSINESS**

#### **A) Advertising Committee report/recommendations**

DISCUSSION: Cody reported that the committee had met and are recommending that the Board consider a \$3000.00 budget for radio ads and a \$5000.00 budget for mailers with John Hotaling.

ACTION: Tom Hendrix moved discuss and vote on each recommendation amount separately. Cody seconded the motion. Motion carried unanimously.

ACTION: John Beaty moved to allocate \$3000.00 to radio advertising with Clay Patton designing the ads. Wayne seconded the motion. Discussion regarding where ads would be running. Cody recommended to starting ads in the southwest quarter for a 2 or 3-month period then moving the ads to the northeast quarter in mid-May and June to boost the convention attendance. Motion carried unanimously.

ACTION: Tom Hendrix moved to allocate \$5000.00 to contracting with John Hotaling for design/management of a mailer to increase membership. Seconded by Janell. Motion carried. Lorene appointed Janell to organize a conference call with John Hotaling at the convenience of the Board.

## **B) 2017 Convention Update**

### **Speakers**

DISCUSSION: Cody reported that Chris Ann Hall from *Liberty First*, and Dr. Tom Noffsinger, DVM, and Bill Bullard with R-CALF have all been secured. Cody is also working on a second hotel to offer a group rate. A representative from a cattle oiler company also wants to address the group. At this point Cody reports he thinks all that is needed is an auctioneer and final numbers for the caterer. Gerald reported that he has talked to the owner of the sale barn and CICA should be able to have the cattle handling class/demonstration there. Gerald also suggested that the café at the sale barn could also possibly be used for the Friday evening meal. Cattle are still needed for the demonstration. Gerald will continue working on this.

ACTION: No action taken.

## **C) SECPPRC**

DISCUSSION: Kimmi reported that the group is sending Dr. Norman Kincaid to a seminar to learn more about some tourism issues and wayfinding projects that are surfacing again. Kimmi also spoke about all the ongoing problems with conservation easements and the need for a moratorium.

ACTION: No action taken.

## **D) Four Corners Ag Expo (Mar 16, 17 & 18)**

DISCUSSION: Lorene and John Beaty attended this event on behalf of the CICA Board and 3 or 4 new members were gained.

ACTION: No action taken.

## **E) CSU Extension Range School Project Narrative**

DISCUSSION: Curt reported that he attended this and his overall feeling is that the intentions of the group are good but the project is in the very early stages at this point.

ACTION: No action taken.

## **NEW BUSINESS**

### **A) CICA Accountant**

DISCUSSION: Janell reported that the accountant the the CICA Board has used for auditing purposes has passed away. Suggestions are needed for another accountant.

ACTION: No action taken.

### **B) Intern Update**

DISCUSSION: Janell reported that she has updated the application and Lorene has added it to the website. Elisabeth will put out a press release announcing the intern opportunity.

### **C) Newsletter**

DISCUSSION: Elisabeth would like for various CICA Board Members to write op eds and then she will use them in press releases and the newsletter. Morgan reported that she is planning on putting the newsletter out on April 1<sup>st</sup>. Janell volunteered to do the first op ed. Lorene encouraged other Board

Members to volunteer as well.

ACTION: No action taken.

**D) Other New Business**

DISCUSSION: Lorene asked if there was interest in CICA donating to a fire relief fund. Discussion ensued.

ACTION: Martin moved to send \$2000.00 to the Haxtun Chamber of Commerce to support the fire relief fund in that area. John Beaty seconded the motion. Motion carried unanimously.

**OFFICER AND DIRECTOR REPORTS/ANNOUNCEMENTS—Lorene cancelled due to time constraints.**

**NEXT SCHEDULED MEETING**

18 March 2017 at 7:30 pm via conference call.

**ADJOURNMENT**

The meeting was adjourned at 9:18 pm.

**Minutes prepared and submitted by Kelli Jo Brubaker, Recording Secretary.**

\_\_\_\_\_ Date: \_\_\_\_\_

**APPROVAL**

**CICA CHAIR APPROVAL:** \_\_\_\_\_

**CICA SECRETARY APPROVAL:** \_\_\_\_\_