

**CICA CONFERENCE CALL BOARD MEETING MINUTES**

01/24/2017

**1. Call to Order** at 7:08 pm by President Lorene Bonds.

**2. Roll Call of Directors and Guests by Secretary Curt Werner**

**Officers Present:** Lorene Bonds, President; Cody Jolly, Vice-President; Curt Werner, Secretary; and Janell Reid, Treasurer (joined call at 7:25pm.)

**Directors Present:** John Beaty, Tom Robb, Wayne Rusher, Tom Hendrix, David Cundiff, Don Gittleson, and Marty Canterbury.

**Past Presidents:** Gerald Schreiber & Wil Bledsoe.

**Guests:** Mike Schultz, Totsy Rees, Elisabeth Erickson-Noe, Clay Patton, and Kelli Jo Brubaker.

**Absent:** Paul Schmucker, Leellen Koroulis, Kristine Lewis, Kimmi Lewis, and John Reid.

**3. Minutes from previous meeting**

David moved to accept the minutes from the December 2016 meeting as submitted. Second by Cody. Motion carried unanimously.

**4. Treasurer's Report (see attached)**

Janell presented the treasurer's report as follows:

**Checks written**

- Kelli Jo Brubaker \$10.00 (recording secretary)
- Rees Consulting \$1,100.00 (lobbying)
- Elisabeth Erickson-Noe \$300.00 (press release)
- Morgan Young \$307.26 (11.5 hours + newsletter supplies)

Total Expenses = \$1,747.26

**Income**

- 1 producer renewal \$50.00
- 1 new producer \$50.00

Total Income = \$100.00

Previous Balance = \$27,227.12  
less \$1,747.26  
Balance = \$25,579.86

Raffle Account balance = \$4,217.50

Intern Account Balance = \$1,120.00  
Intern CD Balance = \$1,958.48  
Total Assets Balance = \$32,875.84

Motion from Tom Hendrix to accept the treasurer's report as presented. Second from Martin.  
Motion carried unanimously.

#### **5. R-CALF Report**

Mike Schultz gave the R-CALF report in Bill Bullard's absence. The following items were reported:

- R-calf has gained 1600 members in 2016.
- Mike gave an update on price reporting.
- There have been over 860,000 views of the Tomi Lahren show that Bill Bullard did on The Blaze Network.
- R-CALF has hired Tatum Lee as a fundraiser for the organization on a 90 day contract.
- The lawsuit filed against the Beef Checkoff has been sent back to the Majistrate at this time.

#### **6. Legislative Report**

Legislative session started on January 18th and things are moving rather slow at this time. Legislative Day is planned for February 8th.

#### **7. Membership Report**

CICA currently has 365 members. Kristine has about 100 renewals in now that will be forwarded to Janell soon. Kristine asked Lorene to please draft a letter to send to the members who have renewed so she can get them out in mid February.

#### **8. Old Business**

##### **A) 2017 convention update**

##### **Speakers**

Gerald and Cody spoke about getting Dr. Tom Noffsinger, DVM from Benkelman, NE. He teaches and demonstrates the Bud Williams Cattle Handling techniques. Discussion ensued regarding this being a good opportunity to draw people who are not CICA members but might be interested in the program to have an opportunity to talk to them about CICA.

##### **B) SECPPRC--no report.**

##### **C) Legislative Day**

February 8, 2017 beginning at 10am at the Capital. Totsy will send out final details later this week.

##### **D) Advertising Update**

Clay Patton reviewed the contract that he emailed to Lorene for review. Gerald and Lorene thinks it is a good idea to wait until Legislative Day when the Board can review the contract in person and then vote. This will also give Lorene time to get the website fully functioning before the ads start.

##### **E) Website**

Lorene reports that the website should be fully functioning within the next few weeks. The website will have a different look to it once it is finished.

**9. New Business**

**A) Southwest Livestock Association Convention (Feb 11th)**

**B) Four Corners Ag Expo (Mar 16, 17, & 18)**

**C) Mailer**

Kimmi had suggested to Lorene that it may be time to send out another mailer. Cody asked how we would acquire a list for a mailer. Lorene will ask Kimmi about this and report back to the Board.

**D) Other New Business**

Elisabeth is working on an article that will cover what CICA is focusing on for the year. She also reported that she is having difficulty knowing what papers are actually printing the articles she is submitting. Some of the Board Members reported all the different papers they have seen the Sustainability article in and it seems Elisabeth is getting good coverage at this time.

**E) Next Meeting Date/Time --February 21, 2017 at 7pm.**

**F) Officer and Director Reports**

**10. Adjourn at 8:50 pm.**

Respectfully Submitted,

Kelli Jo Brubaker  
CICA Recording Secretary