



BOARD MEETING MINUTES

DATE: 21February 2017 **TIME:** 7:00pm MST **MODE/LOCATION:** Telephone/Conference

CALL TO ORDER

A regular meeting of the Colorado Independent Cattle Growers Association was held. The meeting was called to order at 7:03pm and presided over by President Lorene Bonds.

ATTENDEES

OFFICERS PRESENT: President Lorene Bonds, Vice-President Cody Jolly, Secretary Curt Werner, and Treasurer Janell Reid.

DIRECTORS PRESENT: John Beaty, Tom Robb, Wayne Rusher, Tom Hendrix, and Martin Canterbury.

PAST PRESIDENTS PRESENT: Gerald Schreiber, John Reid, & Wil Bledsoe.

GUESTS PRESENT: Intern Morgan Young, Lobbyist Totsy Rees, Membership Specialist John Hotaling, and Recording Secretary Kelli Jo Brubaker.

MEMBERS ABSENT: David Cundiff, Don Gittleson, David Cundiff, Kristine Lewis, and Kimmi Lewis.

APPROVAL OF PREVIOUS MINUTES

The meeting minutes from 24 January 2017 CICA Board Meeting were reviewed for approval. A motion to approve the minutes as submitted was made by Tom Robb. John Beaty seconded the motion. The motion carried unanimously.

APPROVAL OF TREASURER'S REPORT (attached to approved minutes)

The Treasurer's report was presented by Janell Reid as follows:

BALANCE FROM PREVIOUS MEETING:	\$25,579.86
TOTAL EXPENSES SINCE LAST MEETING:	\$2,232.54
TOTAL INCOME SINCE LAST MEETING:	\$0.00
BALANCE as of 20 February 2017:	\$23,347.32
RAFFLE ACCOUNT BALANCE:	\$4,217.50
INTERN ACCOUNT BALANCE:	\$1,120.00
INTERN CD BALANCE:	\$1,958.48
TOTAL ASSETS as of 20 February 2017:	\$30,643.30

A motion to approve the Treasurer's Report as submitted was made by Cody. Wayne seconded the

motion. The motion carried unanimously.

AGENDA

R-CALF REPORT

DISCUSSION: In the absence of Bill Bullard, Gerald discussed various topics including the beef checkoff lawsuit and President Trump's withdrawal from the TPP.

ACTION: No action taken.

LEGISLATIVE REPORT

DISCUSSION: Totsy reported that Bill 1119 which is the workman's comp bill has developed many problems and may not even be heard on Thursday as previously expected. Kimmi is introducing a COOL bill soon which Totsy is going to help her with. Kimmi is currently looking for a Senate sponsor. John Reid then reported that CICA's Legislative Day was a success and extended a "Thank You" to Totsy and Kimmi. Gerald also gave kudos to Elisabeth Erickson-Noe for her debate with Farm Bureau President John Shawcroft regarding the TPP. Lorene reported that she will be testifying tomorrow for the Equal Standing Bill.

ACTION: No action taken.

MEMBERSHIP REPORT

DISCUSSION: No report was available. Lorene then introduced Jon Hotaling with Ferguson and Associates. This is an agency that would assist with mailers, etc... to increase membership. Many questions were asked including amount of money required to get started. Jon gave a quote for "around \$7,000 to start." Lorene stated she will send out Jon's contact information to the Board. Discussion ensued regarding advertising and budget. Janell stated that she suggests a budget between \$5000 and \$8000 because that is what the raffle brings in each year. The raffle money can't be used for advertising but it can be used for speakers at convention which will then free up money that can be used for advertising.

Wil asked the Board to consider offering a discount for a three-year membership rather than having to send stuff out yearly. Discussion ensued about pros/cons of this. The Board will revisit this when the membership coordinator is available.

ACTION: An advertising committee consisting of Janell and Cody was appointed by Lorene.

OLD BUSINESS

A) 2017 Convention Update

Speakers

DISCUSSION: Cody reported that Chris Ann Hall from *Liberty First* has been secured. This is the first time she has addressed a cattlemen's group. Dr. Tom Noffsinger, DVM is also scheduled for a cattle handling demonstration.

Raffle

DISCUSSION: Janell reported that Marilyn Hagans has agreed to donate a quilt for the second raffle item. First raffle item will be a firearm.

ACTION: Committee consisting of Wayne, Tom Robb, and Marty are to decide on what caliber and arrange for firearm for raffle and then notify Gerald so tickets can be printed.

B) SECPPRC

DISCUSSION: No report available.

ACTION:

C) Legislative Day

DISCUSSION: Report was given earlier in the meeting during legislative report.

ACTION:

D) Advertising Update (Clay Patton's proposal)

DISCUSSION: Cody suggested that this be referred to the advertising committee and suggested they will meet and set goals and a budget and report back to the Board.

ACTION: No action taken.

E) Website

DISCUSSION: Lorene reported that the CICA website is back online and she is hoping the update of all information will be completed by the end of the week.

ACTION: No action taken.

NEW BUSINESS

A) Southwest Livestock Association Convention (Feb 11th)

DISCUSSION: Lorene attended this and gave a report to the Board.

ACTION: No action taken.

B) Four Corners Ag Expo (Mar 16, 17 & 18)

DISCUSSION: Lorene and John Beaty will attend this event on behalf of the CICA Board

ACTION: No action taken.

C) Other New Business

CSU Extension Range School Project Narrative

DISCUSSION: Curt reported that he had received a letter from Don Schoderbek who is a Regional Specialist with CSU Extension-Peaks and Plain Region asking if CICA would like a seat at the table for a range school project narrative.

ACTION: The Board asked Curt to email the letter for their review and they will then decide if CICA wants to participate.

OFFICER AND DIRECTOR REPORTS/ANNOUNCEMENTS

NEXT SCHEDULED MEETING

21 March 2017 at 7:00 pm via conference call.

ADJOURNMENT

The meeting was adjourned at 8:50 pm.

Minutes prepared and submitted by Kelli Jo Brubaker, Recording Secretary.

_____ **Date:** _____

APPROVAL

CICA CHAIR APPROVAL: _____

CICA SECRETARY APPROVAL: _____